

OPBYG DET PERFEKTE PITCH!



SIG DET RIGTIGE RIGTIGT







A horizontal wooden sign with text in three languages, set against a background of green foliage. The sign is light-colored wood with dark text. The background consists of a dense layer of green leaves, some of which are slightly out of focus, creating a natural, outdoor setting. The sign is positioned horizontally across the middle of the frame.

Ne pas se pencher en dehors Læn Dem ikke ud - Nicht hinauslehnen

Kragsbæk



#1

FAGLIG FORMIDLING ... MED GNIST



Honey, I'm home ...

















CENSORED!





A photograph of a wooden sign with text in three languages. The sign is a horizontal wooden plank with a light-colored, possibly painted, surface. It is positioned in the middle of the frame, with a dark, textured horizontal line above it and a dark, textured horizontal line below it. The background consists of a dense, out-of-focus green foliage, likely trees or bushes, with some yellowish-green highlights. The text on the sign is written in three languages: French, Danish, and German. The French text is on the left, the Danish text is in the middle, and the German text is on the right. The text is in a simple, sans-serif font. The overall image has a slightly grainy, vintage quality.

Ne pas se pencher en dehors Læn Dem ikke ud - Nicht hinauslehnen

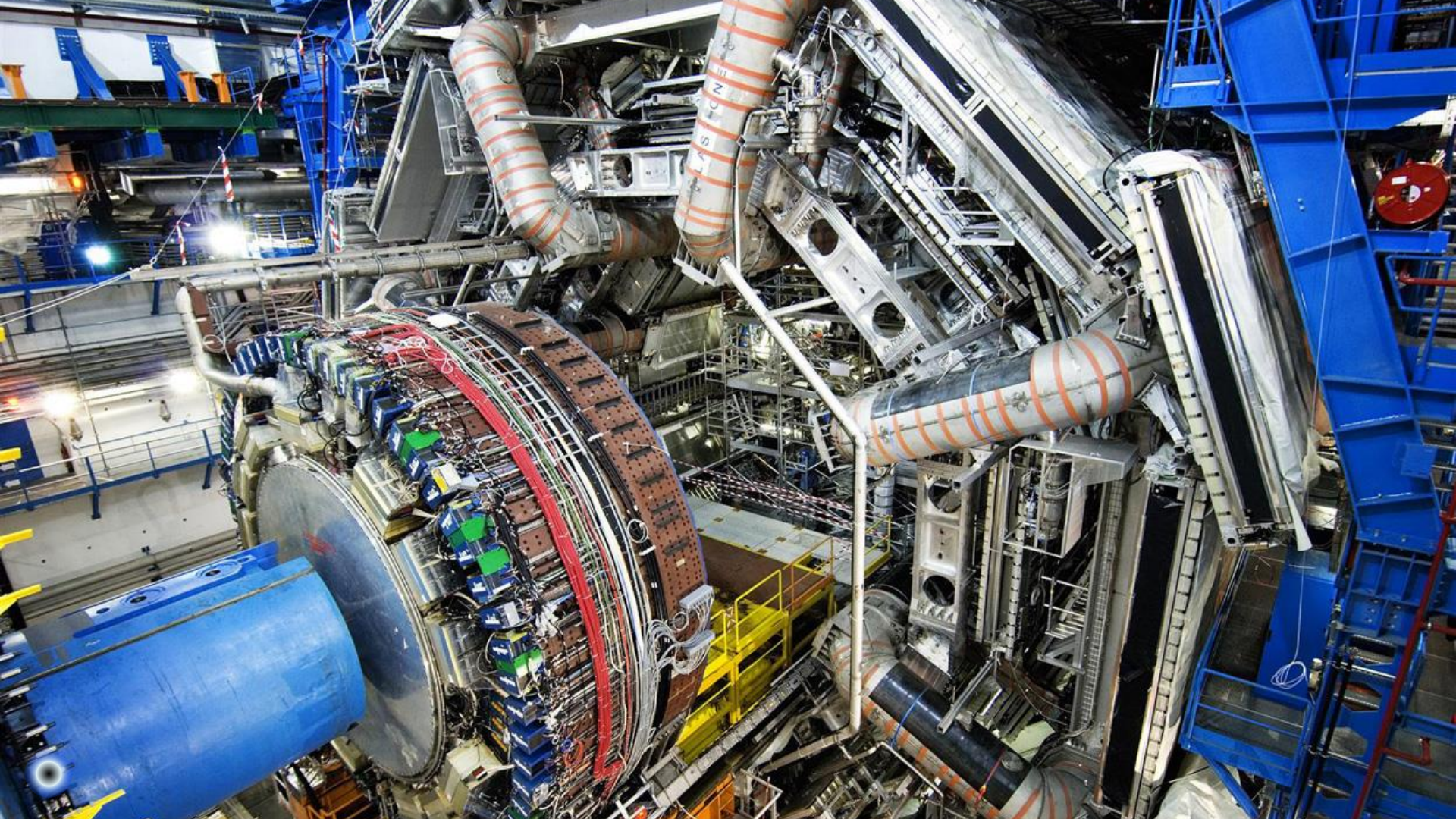




A man dressed as a superhero, wearing a blue hooded cape, a blue mask with a white visor, and blue gloves, leans out of the driver's side window of a red vintage truck. The truck has a wooden bed and a small circular logo on the side. The background shows green trees and a clear sky.

SANFORD ^{AND} SON SALVAGE

2ND HAND ANTIQUES
WE BUY & SELL JUNK













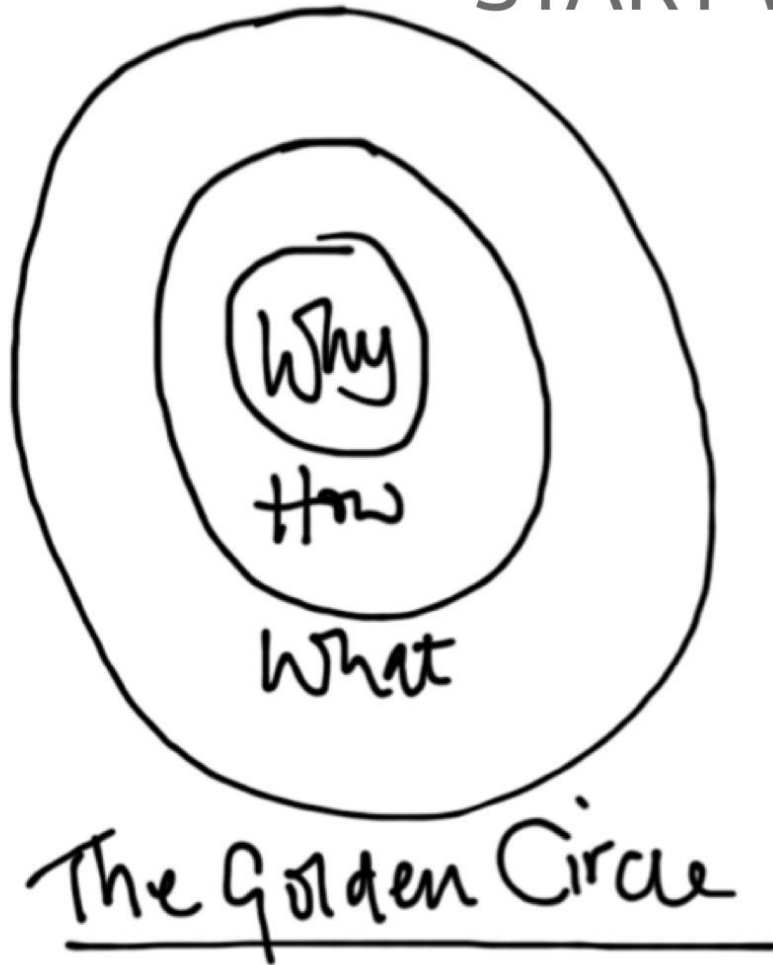
**TIME'S
UP!**





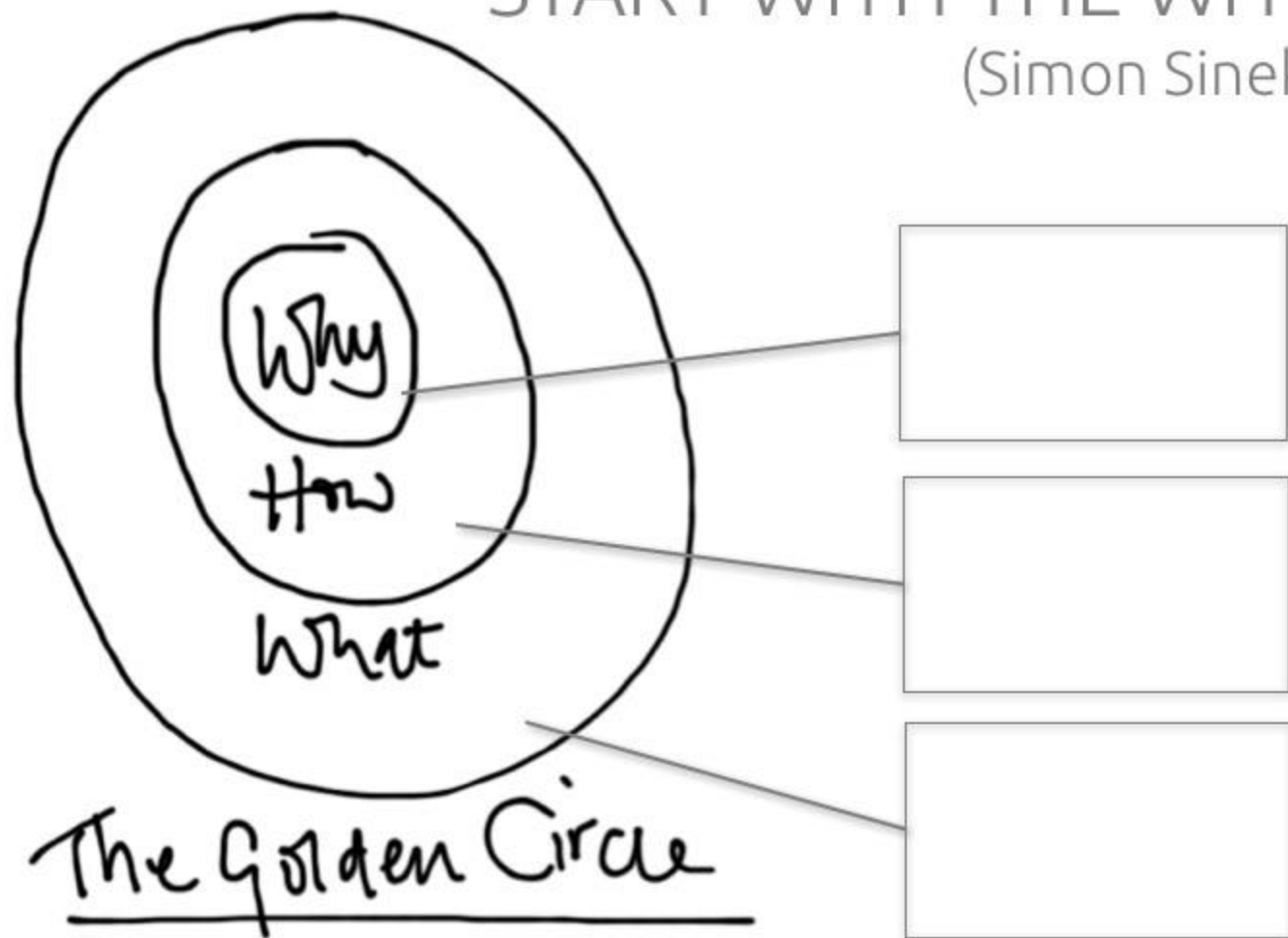
START WITH THE WHY

(Simon Sinek)



START WITH THE WHY

(Simon Sinek)





RESPECT

The word "RESPECT" is displayed in a playful, handcrafted style on a corkboard. Each letter is cut from a different piece of colored paper and is pinned to the corkboard with a matching colored pushpin. The letters are: 'R' (orange paper, blue pin), 'E' (teal paper, red pin), 'S' (black paper, yellow pin), 'P' (white paper, green pin), 'E' (white paper, blue pin), 'C' (light blue paper, yellow pin), and 't' (orange paper, white pin). The letters are arranged in a slightly staggered, horizontal line across the center of the frame.

RESPEKTER DIT PUBLIKUM

Hvor er publikum emotionelt?

Hvorfor har vi begrundet respekt for publikum?

Hvad er publikums uudtalte, uerkendte nød?

Hvad er publikums uudtalte, uerkendte behov?

TÆNK på dit publikum, og på hvad de behøver – så kan du tilbyde en 'gave', en løsning som gør forskellen!

'Det ender med' (added value) kun fordi '...' (løsning)

Hvor er publikum
emotionelt?

Hvorfor har vi begrundet
respekt for publikum?

Hvad er publikums
uudtalte, uerkendte
nød?

Hvad er publikums
uudtalte, uerkendte
behov?

'Det ender med' (gaven)
kun fordi '.....' (løsningen)



ESSENSEN - GAVEN



Den *ene* ting der bliver siddende tilbage ...

'Arh mand, jeg hørte det her foredrag af [dig] og dér sagde [du] at ...

... det er så vildt at jeg må skynde mig at sige det videre.'

Nothing GREAT
was ever achieved
without enthusiasm

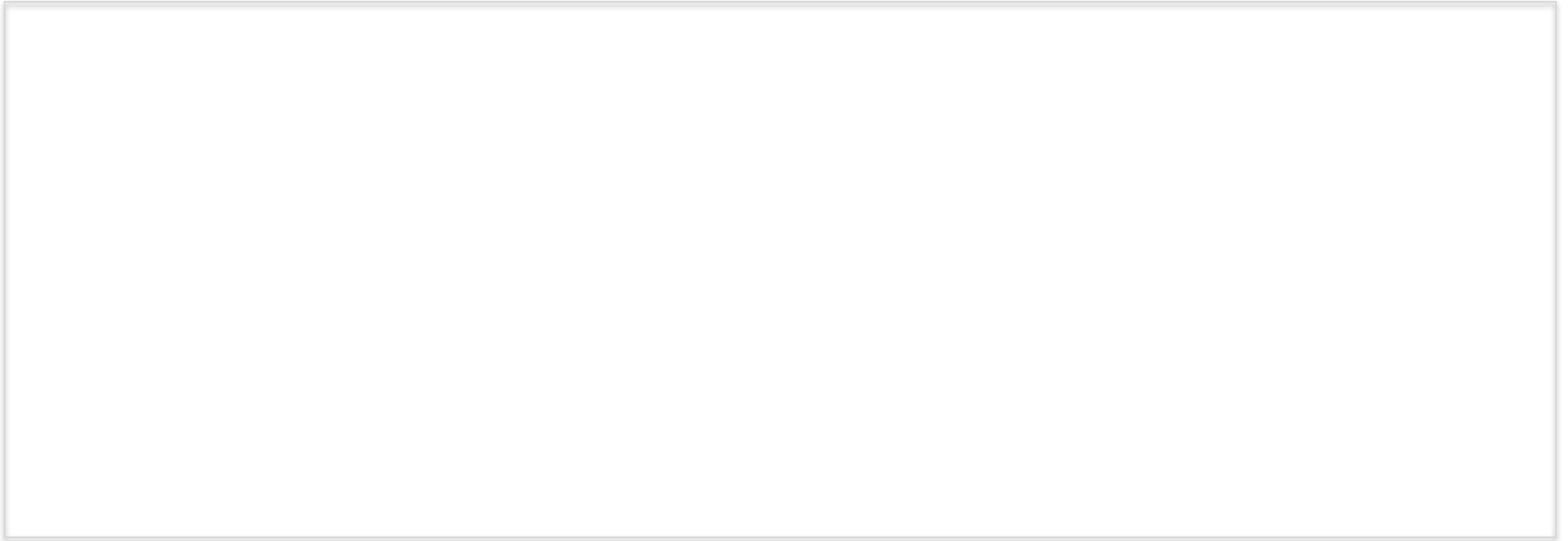
- Emerson



C28169

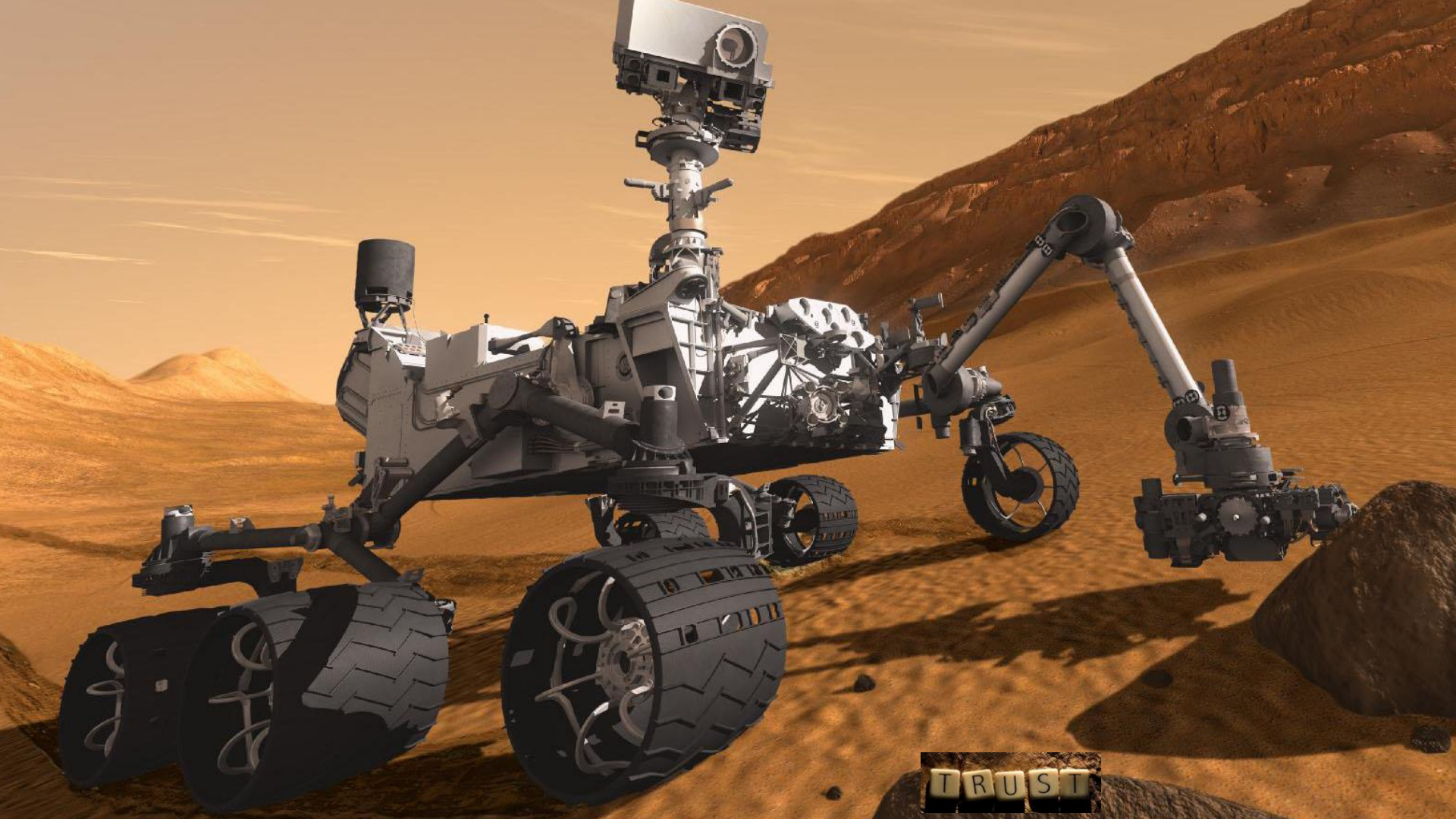
PASSION!

Min passion kommer fra ...

A large, empty rectangular box with a thin gray border, intended for the user to write their answer to the prompt 'Min passion kommer fra ...'.

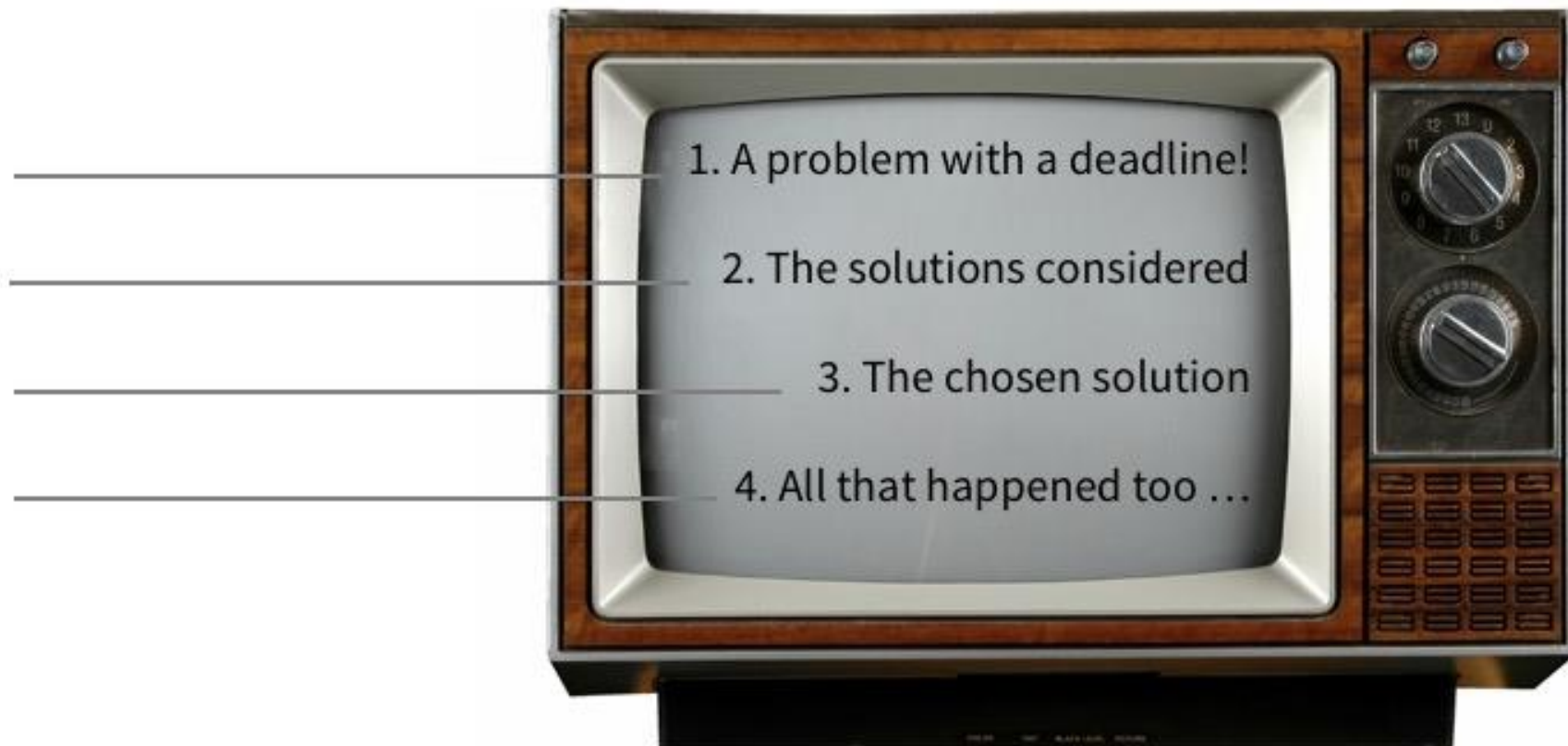
... jeg tager min passion med på scenen som hyldest til publikum.

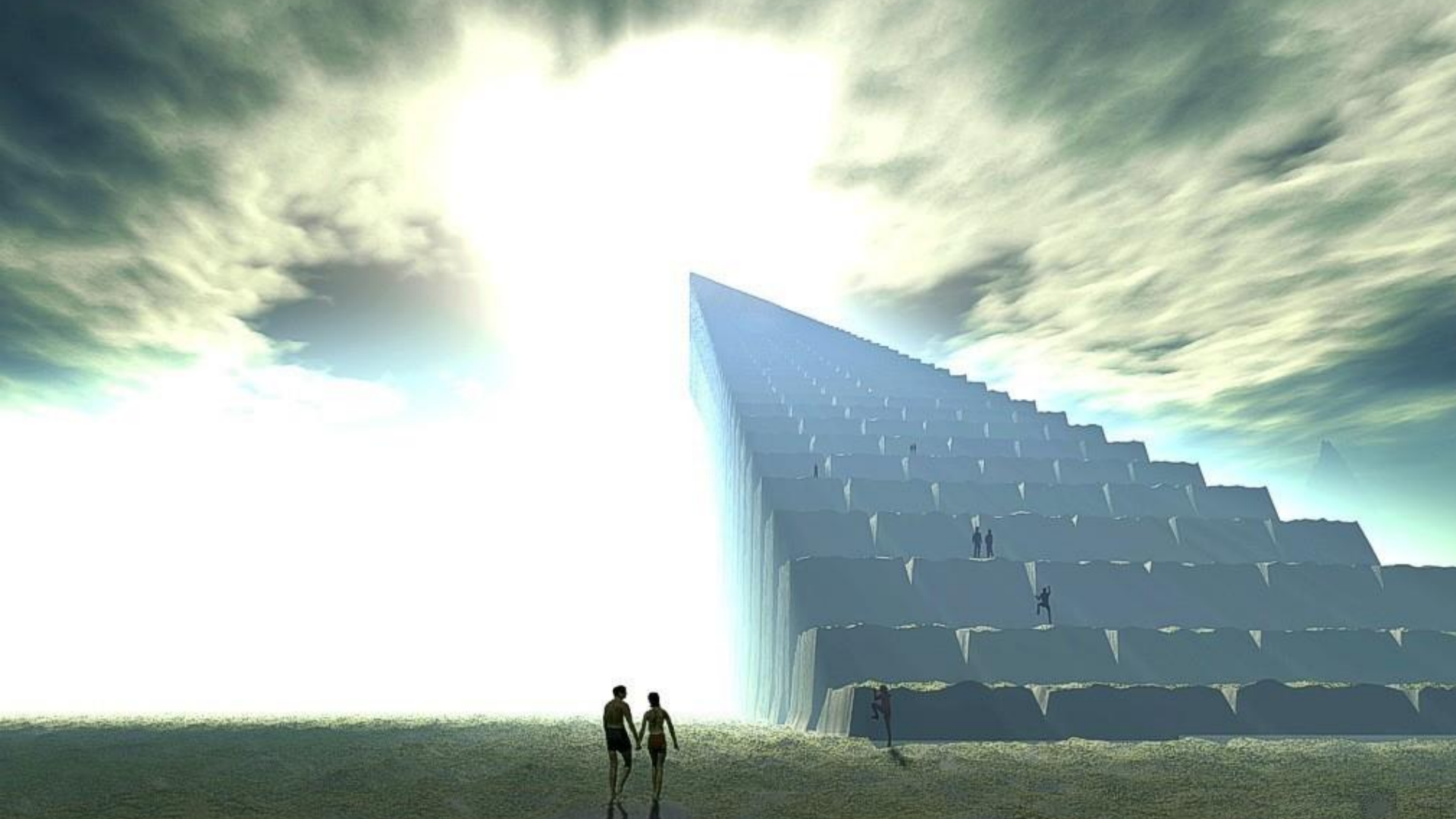
[illegible]



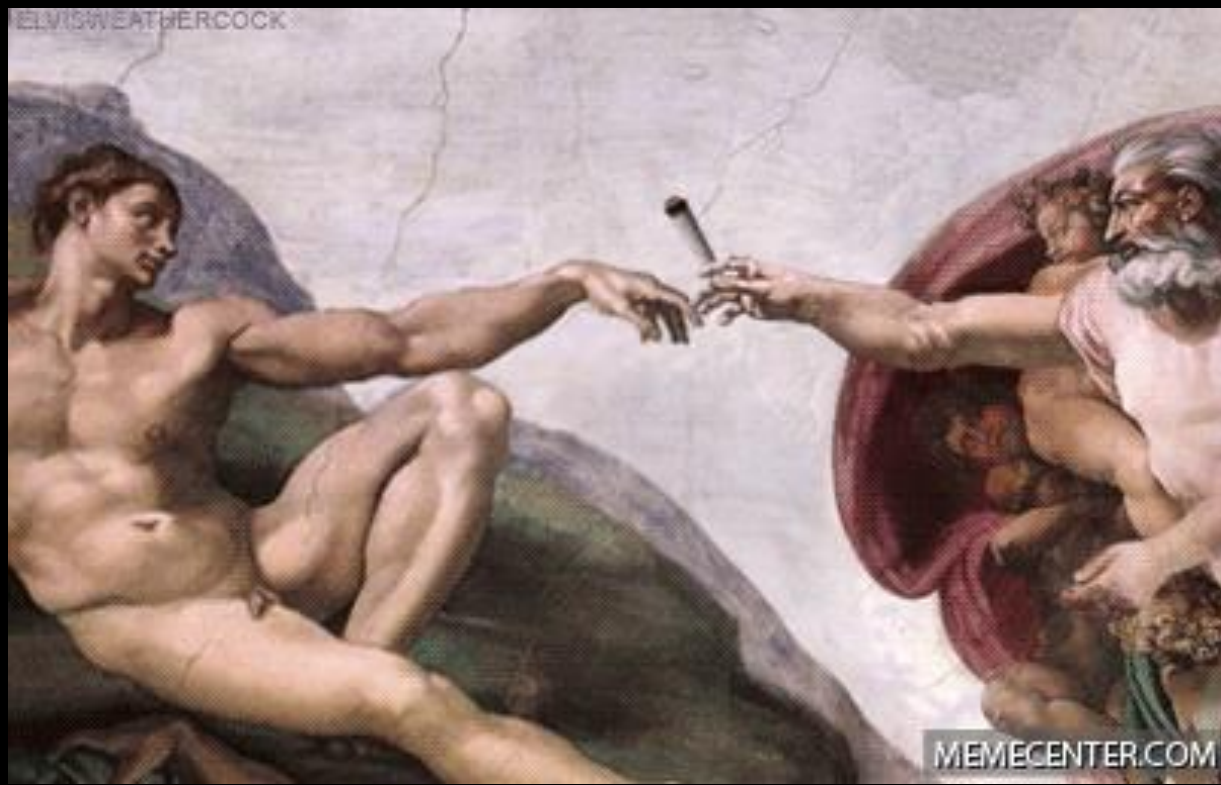
TRUST

FORTÆLLEMODEL – TV-MODELLEN







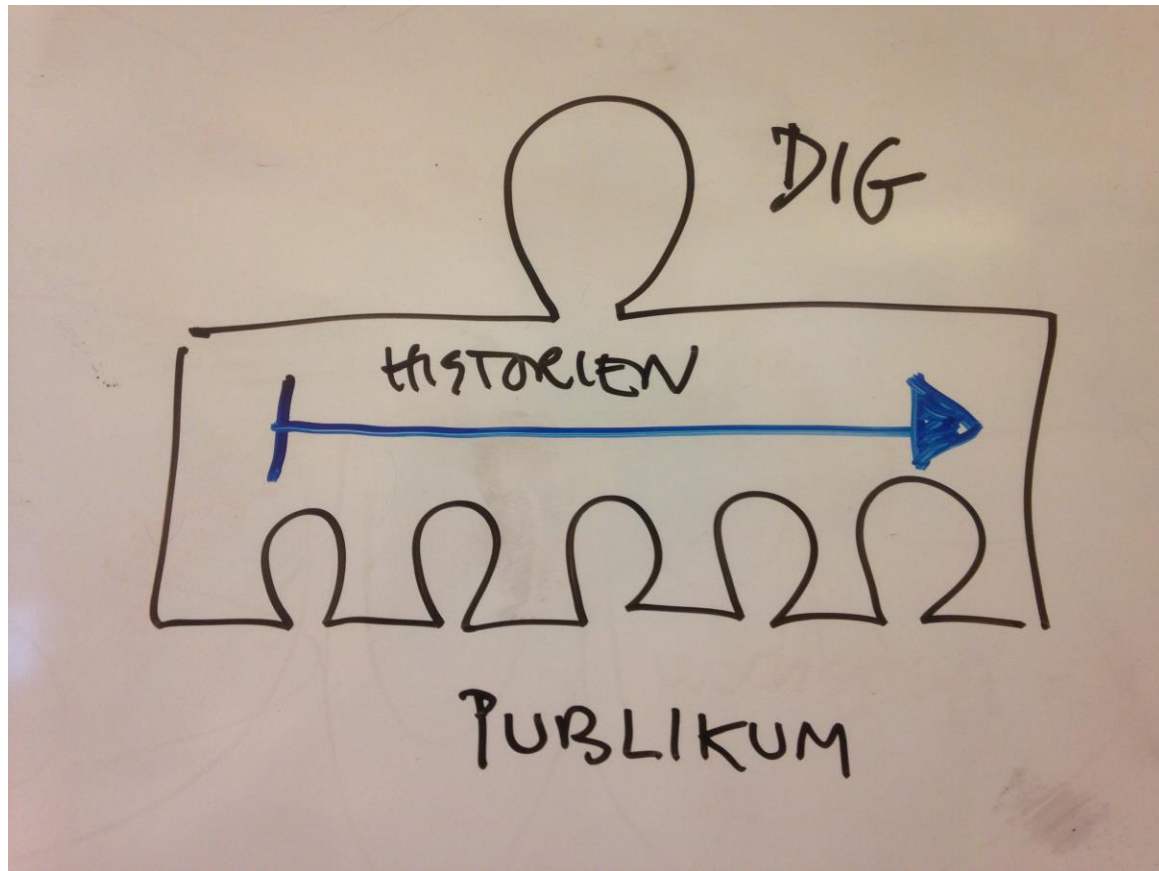




SKIFT FOKUS

Du er ikke i fokus!

Tænk på dig selv som en medieafspiller – det er historien og den gave den rummer, du skal fokusere på. Hvad har publikum brug for?







1 A B C D E F G H I J K L
M N O P Q R S T U V W X
Y Z A B C D E F G H I
Stå på min kasseboks!

Der var en gang en pige som
høide det store kasseboks. Hun var
fjærrer. Hun kunne ikke finde ud af at
høide, og der var mange andre der
problemer. Så hun gik til skole og lærte
ikke. Hun blev glad og glad.





dney
airport

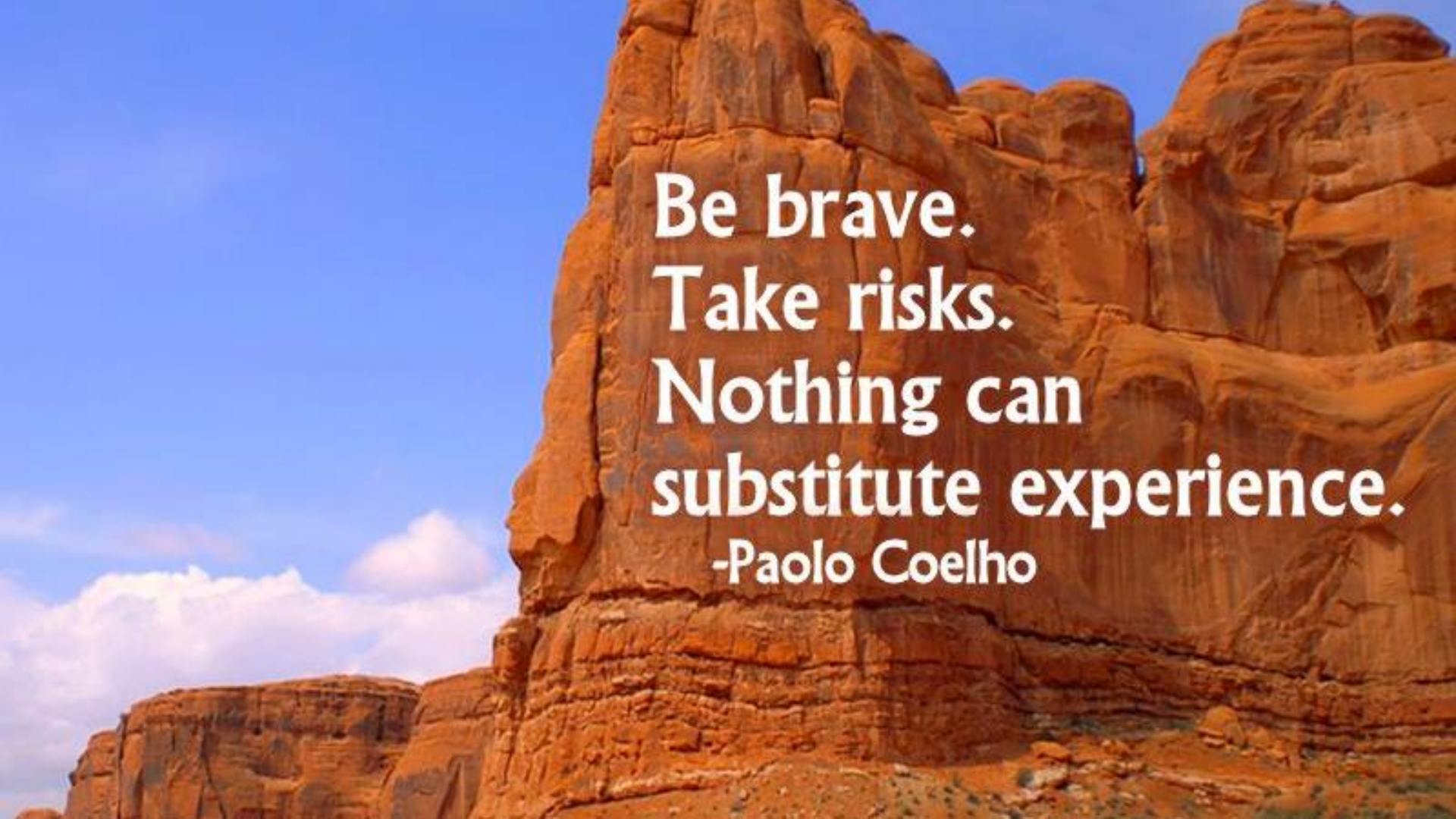
Departures



SHARING IS CARING



memegenerator.net



**Be brave.
Take risks.
Nothing can
substitute experience.**

-Paolo Coelho

